

The Violence Mural Project

(Community Level Intervention (CLI) program -1996-97)

Grass Root Resources:

CPA - Focus groups with youthful offenders; Focus group facilitators; Counselors; Educators; Long Lane School; AIC Centers; Community outreach workers; Community service programs; Juvenile courts; Ex-inmates; Gang members

(\$) Discounted Community Resources:

- Hardware store - discounted materials
- Lumber company - discounted lumber, building supplies
- Carpentry for mural panels, displays, etc.
- Media company - reduced billboard costs
- Art supply stores - discounted paints, misc. supplies

Creative resources:

Mural Artists; Designers; Printers; Photographers; Illustrators; Gang graffiti artists; Paper company reps; Color separators; Silkscreen artists

Community Support Network:

Department of public health; Community health agencies; Community based organizations; Churches; Volunteers; Parents; Peer educators; School administrators; Art Instructors; Juvenile justice administrators

Dissemination Network: (Outreach estimated @ 500,000 - 1 million+ impressions)

- Collaborating agencies
- Juvenile justice programs (AIC's)

Major Funding Sources:

- NEA - \$40,000 grant
- DPH - \$20,000 grant
- In-kind - \$30,000 (\$20,000 in billboard space @ 50% cost)